LETTER FROM THE CHAIRS AND PRESIDENT

2012 marks an auspicious moment for the Randall's Island Park Alliance: it is the twentieth anniversary of our founding, and our mandate from the City to revitalize Randall’s Island Park.

Working with New York City government and the local communities, together we have accomplished nearly every capital goal outlined in our plans for the Park. Thanks to the contributions of a remarkable alliance of friends and supporters, Randall’s Island now offers to all New Yorkers an unprecedented opportunity to explore restored natural areas, enjoy waterfront entertainment and recreation, and play sports in world-class facilities and on new green fields. We are now looking toward our future mission: MAINTAINING, SUSTAINING AND PROGRAMMING THIS INVALUABLE RESOURCE.

To all who have supported us, we owe you two decades of thanks. We hope that in coming years you will remain part of our Randall’s Island Park Alliance, as we work to ensure that all New Yorkers have a green, open place to play.
FRIEZE NEW YORK ART FAIR
BIKING PROGRAMS
LACROSSE SPECIALTY CAMP
FISHING PROGRAM
USER SURVEYS
3-5 YEAR STRATEGIC PLAN
HELL GATE PATHWAY
103RD STREET FOOTBRIDGE
PARK SHUTTLE
CAFES + COMFORT STATIONS
FIELDING DREAMS BENEFIT
GENERATING NEARLY $1M FOR THE PARK
ICAHN STADIUM MONDO TRACK REPLACEMENT

2012 HIGHLIGHTS

MISSION STATEMENT
The Randall’s Island Park Alliance (RIPA) works with the City and local communities to provide an INNOVATIVE and EXCITING DESTINATION through a wide range of SPORTS venues, cultural events and environmental EXPLORATION. As the dedicated steward of Randall’s Island Park, the Alliance sustains, maintains, develops and programs the Park to support the WELLBEING of ALL NEW YORKERS.

REALIZING RIPA’S STRATEGIC PLAN

In January 2012, after a year of meetings, research, presentations and debate, both externally and with Park partners and local stakeholders, the Randall’s Island Park Alliance (RIPA) released a STRATEGIC PLAN to guide the organization over the next three to five years.

Alongside realignment of our mission (at left), the planning process led RIPA (formerly the Randall’s Island Sports Foundation) to its new name, reflecting a coalition of supporters and increasingly collaborative stewardship.

Goals of the Plan focus on improved access, diversified support, increased outreach, and expanded, innovative programming of the Park facilities.

PERFORMANCE MEASURES based on these goals are helping to guide Board decisions and resource allocation, and are broken into one-three year priorities, three-five year priorities and longer-term goals.

THIS 2012 ANNUAL REVIEW reflects the Alliance’s progress toward achieving key one-three year goals for Randall’s Island Park.

a. Southern fields and pathways welcome Park visitors
b. Children from Casita Maria learn to ride on the Island’s pathways with Bike New York
c. Campers from the NYC Housing Authority learn lacrosse skills at summer camp
d. The Island’s new comfort stations welcome visitors
e. A child learns to fish along the Island’s southern shoreline at the Get Hooked! event
f. Avon Walk for a Cure at the Harlem River Event Site
h. Another good game at Lacrosse Camp
i. Bike New York participants break the ribbon at the Hell Gate Pathway with Co-Chair Jerry Goldman, Deputy Bronx Borough President Aurelia Greene, President Emerita & Founder Karen Cohen, U.S. Congressman José E. Serrano, AriHarak Chair Thomas Carper and Parks Commissioner Adrian Benepe
A related priority is increased and diversified public, multigenerational programming, including special days and drop-in events. In 2012, the Park hosted a wider range of programs than ever before, thanks to RIPA’s program partners. In the summer, the RIPA/Nike Lacrosse Camp offered our first specialty camps for over 150 middle and high school age kids, and in the fall our first annual “Get Hooked” fishing event drew 80 children to fish along the Island’s shoreline. On June 2, RIPA opened the 2012 annual FLOW installation of outdoor art along the southern pathways, in partnership with the Bronx Museum of the Arts, and also celebrated the reopening of the 103rd Street Footbridge, with our “Go With The FLOW” event – drawing nearly 2000 visitors for activities made possible thanks to a range of partners and supporters, from the Sportime Tennis Center to the Mariachi Academy of New York.

RIPA also continues to foster a wide range of major events at the Icahn Stadium track & field facility and the Harlem River Event Area, where concerts on summer weekends drew as many as 30,000 daily visitors. A major accomplishment in 2012 was the successful installation of Frieze New York – a world’s premier showcase for contemporary art, traveling from its home in London to the United States for the first time, and bringing new friends to Randall’s Island Park. Other main events included the adidas Grand Prix, Governor’s Ball, and Avon Walk for a Cure.

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We welcome increased volunteerism and public involvement toward shared local stewardship of Randall’s Island Park. In 2012, RIPA hired a Volunteer Coordinator, and, with her help, we increased volunteers in our gardens by 26% and in our natural areas by 60%; augmented existing partnerships with longstanding supporters, including New York Cares; created new relationships with local corporations, schools, leagues and other groups, including City Year; and provided a range of Island internships.

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The success of this programming was due in part to greatly increased outreach, both in person by our staff and through an improved website (randallsisland.org), Facebook page and Twitter account, as well as user surveys and an e-newsletter keeping subscribers informed about Park developments and events.
COMPLETION OF THE ISLAND-WIDE PATHWAY SYSTEM

In 2012 we implemented our first Island-wide shuttle, to foster Park access and to encourage visitors traveling by car to park in the large major lots, where ample spaces are available.

A key RIPA goal is completion of the Island-wide pathway system, and in April 2012 a large group of generous funders and supporters joined RIPA to cut the ribbon on the first phase of the Hell Gate Pathway at the Park’s northern end. Comprising about eight miles of pathways in 2012, the routes are approximately 85% complete, in construction, or funded for construction, including additional phases of the Hell Gate Pathway, a new connection between the Boardwalk and Icahn Stadium, and pathways all around the Bronx Shore.

In 2012 we began working with local elected officials and relevant agencies, including NYC DOT and MTA Bridges & Tunnels, toward these goals.

The newly-opened Hell Gate Pathway welcomes bicyclists and pedestrians. The Parks Department, RIPA, NYS DOS and Community Board 11 join experts to plan the future Living Shoreline Recreation Area. Children from Casita Maria learn to ride on the Island’s pathways with Bike New York. The 103rd Street Footbridge to Randall’s Island Park is open for business. FLOW 12 art along the southern pathways.

ACCESS GOALS AND ACCOMPLISHMENTS

In 2012 we opened all four of the Park’s cafes, providing food service and restrooms throughout the Island.

PARK CAFES

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In June 2012, we celebrated the reopening of the 103rd Street Footbridge, which is now accessible year-round. A goal of RIPA is improved directional signage and wayfinding to encourage bicycle and pedestrian access to and around the Island, to better guide vehicular traffic, and to foster local usage. In 2012 we began working with local elected officials and relevant agencies, including NYC DOT and MTA Bridges & Tunnels, toward these goals.

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REOPENING OF THE 103RD STREET FOOTBRIDGE

We continue to improve and program the Island’s waterfront. In May 2012, RIPA held a public workshop to inspire and inform a Living Shoreline Recreational Area project, which subsequently went into design. We will remove sections of a collapsed stone seawall and create an inviting, accessible sand beach and improved habitat; the site will accommodate sea level in ways that are interesting, attractive and easily studied.

ISLAND WATERFRONT PROGRAM

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Our annual Fielding Dreams benefit event was an enormous success, grossing nearly $1 million, thanks to the Alliance’s Board Members.

DEDICATED, ACTIVE BOARD
RIPA is fortunate to be guided by an increasingly dedicated, active Board. Following completion of the Strategic Plan, in 2012 every member joined a task force geared toward realizing specific goals – together accomplishing all that you see in these pages!

FIELDING DREAMS BENEFIT

INCREASED OUTREACH
As increased outreach brought new partnerships and public events at the Park, our Board Members served as hosts, welcoming a growing number and range of visitors, friends and stewards to its shores.

DONOR RECOGNITION
A donor recognition policy and new opportunities for support of the Park’s fields was developed in 2012, and pledges were secured thanks to challenges from the Board.

BROADENED SUPPORT
Support was significantly broadened through increased fundraising and friend-raising events, including through the RIPA Young Professionals Council (YPC).
STATEMENT OF ACTIVITIES

REVENUES, INVESTMENT INCOME, AND OTHER SUPPORT
YEAR ENDED 12/31/12

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Support for sports fields development and Icahn Stadium</td>
<td>$515,421</td>
</tr>
<tr>
<td>Grants and contributions</td>
<td>1,955,662</td>
</tr>
<tr>
<td>Fundraising events (net income)</td>
<td>830,583</td>
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<tr>
<td>In-kind support</td>
<td>113,315</td>
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<tr>
<td>Concession and park revenue</td>
<td>3,913,549</td>
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<tr>
<td>Investment income</td>
<td>11,205</td>
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<tr>
<td><strong>Total revenues, investment income and other support</strong></td>
<td><strong>$7,339,535</strong></td>
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EXPENSES

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<tr>
<th>Item</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Maintenance and improvement of parkland, youth and education programs, and sports fields development and Icahn stadium</td>
<td>$6,553,821</td>
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<tr>
<td>Management and general</td>
<td>776,369</td>
</tr>
<tr>
<td>Fundraising and related expenses</td>
<td>537,648</td>
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<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$7,867,838</strong></td>
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Change in Net Assets

<table>
<thead>
<tr>
<th>Item</th>
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</thead>
<tbody>
<tr>
<td>Net Assets at Beginning of Year</td>
<td>$(528,303)</td>
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<tr>
<td>Net Assets at End of Year</td>
<td>$4,324,116</td>
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<tr>
<td><strong>Net Assets at End of Year</strong></td>
<td><strong>$3,795,813</strong></td>
</tr>
</tbody>
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NOTES

The financial information in this report was derived from RIPA’s audited financial statements. These are available on our website, www.randallsisland.org, or upon request by writing to RIPA at: 24 West 61st Street, 4th Floor, Attention: Daeman Di Stefano, New York, NY 10023 or the NYS Charities Bureau at 120 Broadway, New York, NY 10271.

RIPA’s staff works to secure and manage a variety of capital funds from government agencies and private sources for the restoration and development of Randall’s Island. The capital funds which are a result of this significant investment in time and resources are not reflected in this financial report. Capital improvements developed through public funding secured by the Foundation are ongoing, and include waterfront pathways, environmental restoration, seawall reconstruction, infrastructure and access improvements, and sports fields development.